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# BE SpectACTIVE ! Barcelona Conference November 22-23, 2016

## THE PROACTIVE ROLE OF LIVE PERFORMANCE AUDIENCES: THE BE SPECTATIVE! PROJECT ANNUAL CONFERENCE

School of Economics & Business – University of Barcelona  
Av. Diagonal 696 - Aula Magna, Building 696 (Metro: Zona Universitària)

### \_Registration form\_

#### INFORMATION ABOUT THE PARTICIPANT

Fist Name:

Last Name:

Organization:

Responsibility:

E-mail:

Telephone: (+ )

How did you hear about the conference (mailing, internet search, personal recommendation ...)?:

**In order to organize the workshops sessions, it is necessary to select them (with X), only one each session time**

#### Tuesday, November 22th, 2016: 15h15 – 17h15

- The challenges of artistic programming by active spectators (DEBATE IN SPANISH)
- Risks and opportunities of artistic project management by active spectators (DEBATE IN ENGLISH)
- Artistic quality and audience empowerment (DEBATE IN ENGLISH)
- The interactive role of creative residences: the artist, the venue and the audience perspectives (DEBATE IN ENGLISH)

#### Wednesday, November 23th, 2016: 09h30 – 11h30

- The challenges of artistic programming by active spectators (DEBATE IN ENGLISH)
- The interactive role of creative residences: the artist, the venue and the audience perspectives (DEBATE IN SPANISH)
- Active prosumer involvement in performing arts creation and production (DEBATE IN ENGLISH)
- The organizational challenge (alliances, staff investment, long term processes...) (DEBATE IN ENGLISH)

#### Wednesday, November 23th, 2016: 12h00 – 14h00

- Real democratization (high cultural capital people versus low capital) (DEBATE IN ENGLISH)
- Active prosumer involvement in performing arts creation and production (DEBATE IN SPANISH)
- Artistic quality and audience empowerment (DEBATE IN ENGLISH)
- The organizational challenge (alliances, staff investment, long term processes...) (DEBATE IN SPANISH)

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## REGISTRATION FEES

Conference fee: 30€

Student fee: 20€

If you also want to include the conference lunches (on Tuesday and Wednesday), and/or to attend the conference official dinner (on Tuesday evening), you must add the following amount to your bank transfer. Given that there is a limited number of places for these meals, we only will guaranty a place on payments done before November 10<sup>th</sup> :

Tuesday and Wednesday Lunches: 25€

Tuesday official dinner: 25€

Then, the total registration amount is: \_\_\_\_ Euros

## METHOD OF PAYMENT

By a **BANK TRANSFER**, at the name of Fundació Bosch i Gimpera – UB (VAT Number: ESG08906653). Bank details:

- Bank Code: CESCESBBXXX
- IBAN Code: ES7320130088630200326711

When making the transfer please specify the participant name as well of your organization, the project reference number **FBG308921**. To confirm your participation; please, send the [REGISTRATION FORM](#) and a [copy of the Bank Transfer](#) before the **November 10<sup>th</sup>** to the following e-mail address: [recerca.gestio.cultural@ub.edu](mailto:recerca.gestio.cultural@ub.edu)

## If you need an INVOICE, please fill in the following information

Name (free-lance professional or organization):

Legal address:

City and postcode:

Country:

Passport or identity card number:

## In order to know your experience in the conference topic, please answer the following short question

1. Does your organization develop actions in order to involve and empower your regular audience?

Yes

Not yet, but we are working on this

Not